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PATENT  
Docket No. 20004/20-US

IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE

Applicants:

**Daozheng Lu, et al.**

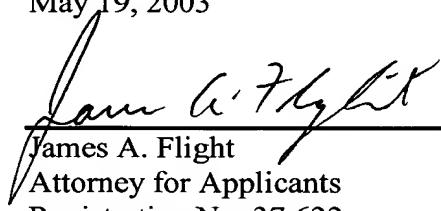
U.S. Serial No.: 09/076,517

For: "Audience Measurement  
System for Digital Television"

Filed: May 12, 1998

Group Art Unit: 2611

Examiner: H. Lonsberry

) I hereby certify that this paper and the  
documents referred to as enclosed  
therewith are being deposited with the  
United States Postal Service as first  
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for Patents, P.O. Box 1450,  
Alexandria, VA 22313-1450 on this  
date:  
May 19, 2003  
  
\_\_\_\_\_  
James A. Flight  
Attorney for Applicants  
Registration No. 37,622

**POWER OF ATTORNEY, REVOCATION OF PRIOR POWERS AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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Technology Center 2600

Sir:

NIELSEN MEDIA RESEARCH, INC., the assignee of record of the entire  
interest in the above-identified application, as evidenced by the chain of title from the  
original owner(s) to the assignee as recorded in the assignment of records of the  
Office at reel/frame 9249/0634, hereby revokes all Powers of Attorney previously  
given in this application.

POWER OF ATTORNEY: The following attorneys are hereby  
appointed with full powers of substitution and revocation, to prosecute this

application and transact all business in the Patent and Trademark Office connected therewith:

James A. Flight (37,622)	Mark C. Zimmerman (44,006)	James F. Goedken (44,715)	Mark G. Hanley (44,736)
Frankie Ho (48,479)			

of Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606.

I have reviewed the Assignment documents, and to the best of assignee's knowledge and belief, title is in the assignee seeking to take action.

CHANGE OF CORRESPONDENCE ADDRESS: Send all correspondence and direct all telephone calls related to this application to: James A. Flight, Registration No. 37,622, Grossman & Flight, LLC., Suite 4220, 20 North Wacker Drive, Chicago, Illinois 60606, telephone number (312) 580-1020.

The undersigned is authorized to execute this document on behalf of the assignee.

NIELSEN MEDIA RESEARCH, INC.  
770 Broadway  
New York, NY 10003

By:

  
\_\_\_\_\_  
Kim A. Jacklin  
Chief Patent Counsel

Date: 4/28/03